

# Centre of Research Excellence RESPOND

## Optimising and personalising antimicrobial dosing to reduce resistance

The Centre of Research Excellence RESPOND (CRE RESPOND) presents the 2024 preliminary education program. In the coming year the CRE RESPOND team aims to share its research and knowledge, grow its audience, and continue influencing clinical practice to make a real difference in patient outcomes worldwide.

We will achieve this by collaborating nationally and internationally to engage high quality presenters and deliver relevant and current education that supports clinical decisions and improves care for patients and their families.

Our goal is to expand the reach and impact of the program by producing content (webinars and eLearning or online modules) that is freely accessible by the clinical community (clinicians, pharmacists, nurses, and other healthcare professionals) on the CRE RESPOND YouTube channel. We also endeavour to use social media (Twitter and LinkedIn) to encourage traffic to these online resources.

We invite potential industry sponsors to partner with CRE RESPOND and support us in our endeavour to disseminate current research and best clinical practice more broadly.



The partnership would facilitate the delivery of hybrid education (in-person and online) events throughout the year which focus on the following topics with the goal of providing better antimicrobial treatment to reduce the burden of antimicrobial resistance:

- Outpatient Parenteral Antimicrobial Therapy / Hospital in the Home Masterclasses focusing on models of care in different environments
- Pmetrics pharmacometrics workshop
- Precision Dosing in various patient populations
- Advancing the use of microsampling in paediatric care and for therapeutic drug monitoring in adult populations
- Antimicrobial dosing for anaesthetics and surgery
- Respiratory Infections

Lastly, in June 2024, we will host a one-day CRE Forum event with local, national and international speakers. This will engage collaborators, consumers, clinicians, industry representatives and our broader education community to share results from our research, with a view to further disseminate and inform clinical practice and recommendations.

We offer sponsorship opportunities, including the options for capacity building in antimicrobial stewardship, design of clinical studies and design of better drug dosing regimens in Australia and the Asia-Pacific region.

The program is scheduled to begin in February 2024.

CRE RESPOND will continue to ascertain the success of the Education Program through measurements such

as: participant evaluation surveys, attendance levels, viewership of online video content, and maintaining or increasing visibility as a leading authority in the field.

Survey results show that most of the audience is extremely satisfied with the overall quality of the information delivered and considered to be highly useful and applicable in the clinical setting. CRE RESPOND consistently attracts world-leading experts to deliver relevant and up-to-date knowledge in a format that is applicable to a broad audience of practitioners. Since 2021 we have delivered 27 seminars online and in-person, attracting over 5,400 registrants from over 40 countries. We currently have 261 YouTube videos freely available worldwide to support clinicians with 21.5K views since 2021. By the end of 2023 we will have delivered another two education events, totalling to ten hybrid seminars. This year's first eight events attracted 1416 registrations and counting as we deliver the last two.

This year's most popular seminars included the Antimicrobial Optimisation – Obese Patients and the Dosing in Asia Pacific, attracting 279 and 256 registrants respectively. A majority of registrants were from Australia, Malaysia, New Zealand and United States of America with others from countries spanning the globe including India, Belgium, Finland, Saudi Arabia, Brazil and more.

For more information contact:



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# CRE RESPOND

CENTRE OF RESEARCH EXCELLENCE  
Optimising and personalising antimicrobial dosing to reduce resistance



**5,456**

Registrants across

**27**  
seminars  
since



World-leading experts

## Antimicrobial Optimisation



Optimised  
Dosing



Respiratory  
Infections



Pharmaco-  
metrics



Microsampling



OPAT/HITH



Model Informed  
Precision Dosing



Pharmaco-  
genomics



Antimicrobial  
Resistance



Sepsis



COVID-19

## Education

Over **122 speakers** from  
60 organisations across 15 countries



**1,380**

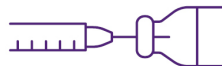
followers and **108.8K**  
impressions per year



**261**

Educational Videos  
on Youtube with  
29.5K views

Attracted attendees  
from over  
countries **40**



[cre-respond.centre.uq.edu.au/education](https://cre-respond.centre.uq.edu.au/education)





Theme	Mode of delivery	Estimated number of registrants	Number of presenters & duration	Indicative date	Principal organiser
<b>Outpatient Parenteral Antimicrobial Therapy / Hospital in the Home (OPAT/HITH) Masterclass 1: HITH models of care</b>	Online and In-person	200	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	29 February 2024	Fekade Sime
<b>Antimicrobial Optimisation Workshop: PK analysis and dosing software</b>	In-person	35	Number of presenters: 2 x lead and 7 x tutors; Total time: 3-day workshop	6 – 8 March 2024	Suzanne Parker
<b>Dosing in the Asia Pacific: Dosing optimisation for difficult to treat infections</b>	Online and In-person	250	Number of presenters: 4 x 20 min plus Q&A session; Total time: 1h50min	16 April 2024	Hafiz Abdul-Aziz
<b>Microsampling: Better sampling to support effective dosing</b>	Online and In-person	100	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	21 May 2024	Suzanne Parker
<b>CRE Forum: Developments in reducing antimicrobial resistance through optimised dosing</b>	Online and In-person	300	Number of presenters: 3 x sessions, with 5-10 speakers; Total time: 5hrs (half-day)	14 June 2024	Jason Roberts
<b>OPAT/HITH Masterclass 2: (THEME TBC)</b>	In-person	200	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	8 Aug 2024	Fekade Sime
<b>4th Annual Worldwide Precision Dosing</b>	Online and In-person	200	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	10 Sept 2024	Menino Os Cotta
<b>Respiratory Infections: Tuberculosis</b>	Online and In-person	200	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	17 Oct 2024	Andrew Burke
<b>Anaesthesia, Surgery and Antibiotics</b>	Online and In-person	150	Number of presenters: 3 x 20 min plus Q&A session; Total time: 1h30min	14 Nov 2024	Jeffrey Lipman



## Sponsorship Packages for Seminars, Symposium and Workshops

Sponsorship benefits	Platinum sponsorship \$30,000	Gold sponsorship \$15,000	Silver sponsorship \$5,000
Your logo displayed on CRE RESPOND event webpage	X	X	X
Logo displayed on formal E-Invite (with hyperlink to your website)	X	X	X
Your logo appearing on presentation screen at start and end of workshop*	X	X	X
Acknowledgment on social media (your twitter account mentioned or your hashtag in CRE RESPOND Twitter post)	X	X	X
Webinar and social media analytics report following the event (Twitter, YouTube, Zoom)	X	X	
The post-event survey insights report (ie. Demographics and satisfaction survey results)	X	X	
A copy of the de-identified registration list	X	X	
Inclusion in collaborative discussion about the design of the 2024 program	X		
Complimentary invitations to the event	X 4	x 2	
Opportunity to have your display at in-person events**	X		

Last updated: 6 October 2023.

\* As well as in live in person/streamed powerpoint presentation your logo will also appear on recordings housed on the public CRE RESPOND YouTube channel.

\*\* Trestle Table and chairs provided. Your Pull-up banner and any other promotional material is BYO.

Please contact CRE RESPOND if you wish to customise a sponsorship opportunity.

[cre-respond.centre.uq.edu.au](https://cre-respond.centre.uq.edu.au)

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